



LAVENDER
GREEN

FLOWERS



ABOUT US

Founded in 1990, Lavender Green has grown into one of London's most respected luxury florists. Trusted by Royal Families, global brands, luxury hotels and private clients for events and installations of every scale. The business has built its reputation on exceptional artistry, flawless service, and a down-to-earth approach.

We are home to a 45 strong team of highly trained florists, designers, and operational experts. Many have been with us for over a decade, bringing unrivalled experience and brand loyalty.

Your bespoke designs will be created by the dedicated Florists and Designers here at Lavender Green, then delivered in our fleet of vehicles by our very own expert installation team. From enquiry to venue, we ensure your vision is met swiftly and seamlessly.

Whether contemporary or classic, each commission is carefully tailored, capturing the perfect balance of beauty, colour, and form. Our work spans everything from intimate weddings to large-scale corporate installations and some of the best hotels, private members clubs and restaurants around London.

As a Certified B Corporation, sustainability is at the heart of everything we do. From donating your florals post event or installation, reducing waste and championing seasonal designs, we prove that luxury and responsibility can thrive together.

OUR PROPOSALS

From bespoke floral commissions for a corporate event, a drinks reception, a product launch or a party with an ever-growing guest list, at Lavender Green we focus on always exceeding our clients expectations.

This commitment means providing a flawless service from start to finish. From creating considered mood boards that bring each concept to life to preparing clear, tailored quotations with a range of budget options. We carefully source the highest quality flowers and foliage, prioritising British-grown stems wherever possible.

Our designs are imaginative and beautifully executed. Every detail is thoughtfully presented. Installations are managed seamlessly, running like clockwork; even against the most demanding event schedules, this level of precision and care is second nature to our team.

Our passion and reputation for excellence have led us to partner with some of the country's most iconic venues, delivering events both large and small.

We work with a diverse range of clients who trust Lavender Green to go above and beyond the brief, time after time.



DESIGN TEAM



SALES
DIRECTOR
Rhiannon



SENIOR EVENTS
DESIGNER
Beth



SENIOR EVENTS
DESIGNER
Sofia



SENIOR EVENTS
DESIGNER
Helen



HEAD OF
EVENTS
Chloe



EVENTS
DESIGNER
Maisie



SPECIAL PROJECTS &
EVENTS DESIGNER
Jade



JUNIOR EVENTS
DESIGNER
Hannah





QUEEN'S HOUSE, GREENWICH

Event: Special Birthday throughout London, ending with dinner in Queens House

Brief: We were asked to create a feeling of intimacy and warmth in a ballroom for just 4 guests, creating pockets of wow-factor moments throughout the event journey.

Season: Summer - We lent heavily on the citrus tones that come through in early July to help lift the space. These tones worked especially well in the planted 'garden' installation. Using the contrasting colours to highlight the negative space, mix of textures and varieties which enhanced the growing effect. To ground this, birch trees were used at each end to help draw the eye up and included the chandeliers which hung above the table.



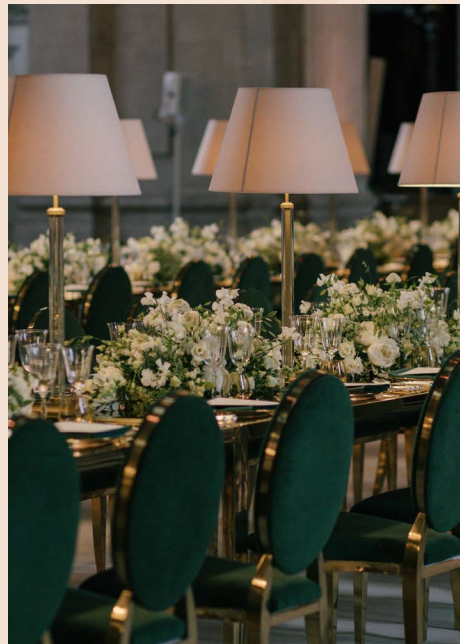


ST PAUL'S CATHEDRAL

Event: Luxury Brand Event

Brief: Seasonal designs with elements of elegance and luxury.

Season: Early Summer – Inspired by St Pauls itself, the tablescape used dark green foliage and gold accents to contrast against the white blousy flowers. Creating height using large lamps allowed us to add dimension to the table, bringing the eye upwards, highlighting the venues unique features.





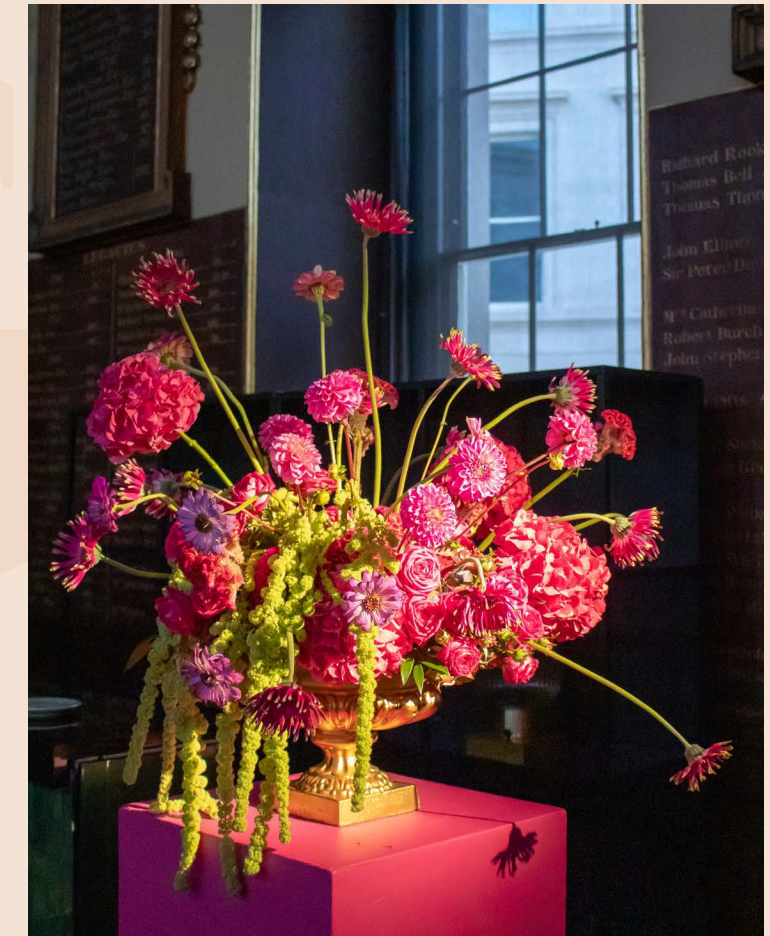
BART'S HERITAGE

Event: Venue launch party

Brief: To present the historical space in a fresh and unexpected way using contemporary styling.

Featuring bold pink and lime green tones to create a vibrant, modern aesthetic as a juxtaposition to the buildings history.

Season: Late summer - highlighting stems including Dahlias, Gerpasta varieties, and cascading lime green Amaranthus.





PRIVATE HOME

Event: A Bridgerton Extravaganza for a 21st birthday

Brief: 160 guests in a bespoke marquee full of grandeur and opulence with a modern twist on Bridgerton. Guests enjoyed a drinks reception with floral designs in pastel tones, leading through to the dining area where florals were vibrant tones to provide a 'wow' dinner and after party moment.

Season: Autumn - To illustrate the Bridgerton theme, we took inspiration from the Netflix series whilst using seasonally available florals, such as Delphinium, Roses, Guelder Rose, Hydrangea, Lisianthus and Spandragon



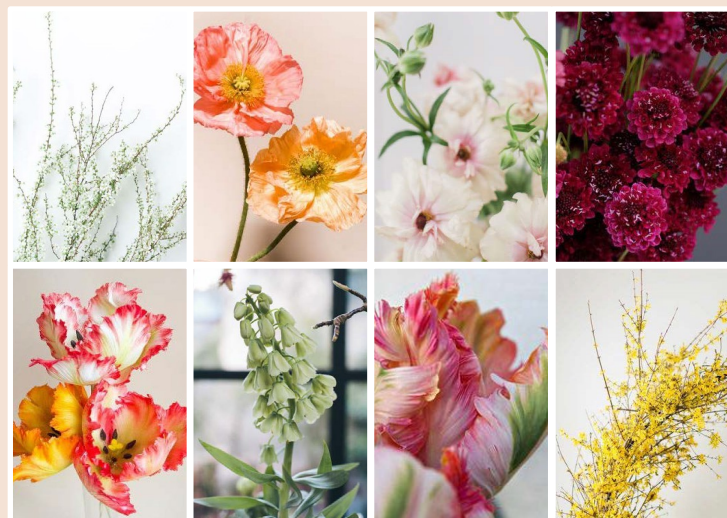
8 BISHOPSGATE

Event: London launch event for a Manchester based company

Brief: The theme was based on Manchester's iconic rave scene at Hacienda Classical with Cobalt Blue, neon Yellow and acid greens.

Season: Spring - Celebrating the colours of spring we used vibrant Iris, zesty double tulips and structural Anthurium.





NATIONAL PORTRAIT GALLERY

Event: The NPG supporters Gala

Brief: This leading cultural, high-level fundraising event will take place throughout the newly refurbished galleries, marking its highly anticipated return for the first time since 2019.

Season: Spring - Using bright and bold springtime florals to reflect the excitement for this returning event, we included Tulips, Butterfly Ranunculus, Icelandic Poppies, Frittleria and Blossom.





VICTORIA AND ALBERT MUSEUM

Event: A corporate client reception in the

Dome, followed by a private view of the Cartier exhibition

Brief: Inspired by Cartier red, the

florals created a luxurious arrival moment on the bar.

Season: Late Spring - florals in deep red tones

that embodied the clients branding, included

seasonal stems such as Ranunculus,

Anemones, frilly Parrot Tulips and red Roses.





COWORTH PARK HOTEL, ASCOT

Event: Event planners' dinner

Brief: To create an unexpected dining experience within the wildflower meadow at Coworth Park.

Season: Summer - We began by framing the space to create a sense of intimacy within the open meadow. We used iron frames covered in mixed seasonal British foliage, building these up in the shape of trees. From these, festoon lights and wicker lanterns were hung which provided a warm glow as dusk fell. On the table, we used mixed terracotta vases with rattan accents. The flowers included subtle tones of cream Stocks and peach Dahlias with bright Marigolds to act as a pop of colour. Beeswax candles with fresh lemons and peaches completed the look, creating the perfect summer outdoor

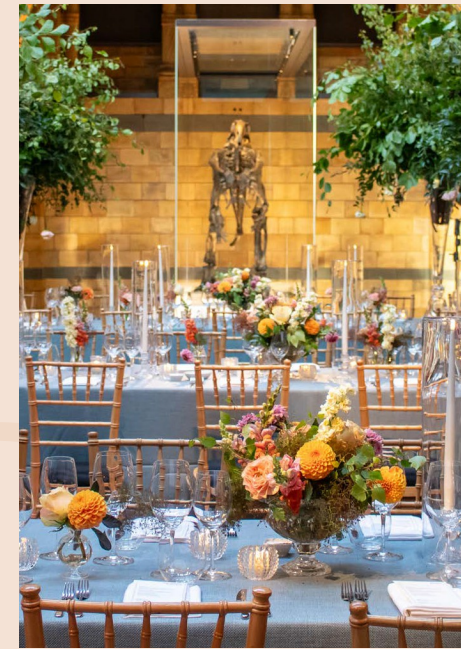




PRIVATE HOME

Event: Intimate Birthday dinner

Brief: To transform the family home into a 'holiday from home'. The birthday girl's favourite location to join her family on holiday is 'Ibiza', with all designs providing an intimate and mediterranean ambiance. **Season:** Autumn - To illustrate the Mediterranean theme, we used seasonally available florals to provide the aesthetic including Solidago, Cosmos, Phlox, Roses, Oxypetalum, Ammi Majus and Olive with Rosemary and Thyme for added scent. These complimented the use of rattan vases, placemats and tones of green in the glassware and crockery.

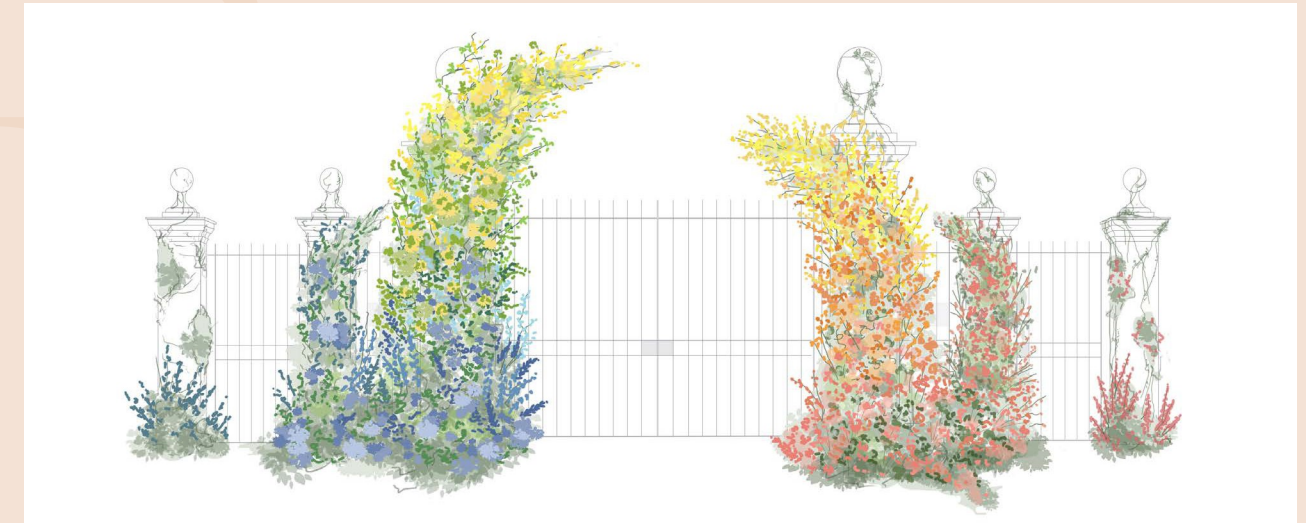


NATURAL HISTORY MUSEUM

Event: Corporate Investor 40th Anniversary

Dinner Brief: To create a magnificent secret garden feel within the Hintze Hall using tall foliage tree designs with dangling roses, and organic seasonal florals throughout, incorporating orange and peach to represent the branding colours.

Season: Summer - To illustrate the natural garden theme, we used seasonally available foliages and florals, including Beech, Betula, Smokebush, Cotinus and soft Ruscus, alongside Dahlia, Antirrhinum, Roses, Stocks, and Scabious. The use of glass vessels allowed the varied textures of the foliage and florals to truly stand out.



RHS CHELSEA FLOWER SHOW LONDON GATES

Event: Chelsea Gates

Brief: Showstopping celebration of the RHS Chelsea Flower Show.

Season: Spring – We are so proud to have created this design for the RHS using a mix of British and Dutch flowers. This display allowed us to showcase striking colour contrasts across each of the gate pillars. Incorporating a rich blend of textures and tones that created a welcoming, immersive atmosphere for guests as they entered the showgrounds. Crafted entirely using sustainable techniques, the installation was designed for effortless daily refreshes, allowing us to update the florals each morning and ensure the display looked its best throughout the event.



PRICING GUIDELINE

Every proposal is tailored specifically to your brief. Whilst pricing isn't definitive and will be affected by fullness of flower, seasonality as well as the climate. Below is a small sample of prices to guide you when budgeting.

Entrance Designs

Cloakroom or reception desk design from £137.50 each Free-standing urn and plinth based designs from £742.50 each

Drinks Reception

Poseur table/Coffee table design from £49.50 each Bar design from £330.00 each Showstopper central bar design with plinth from £1732.50 each

Table Centres

Low level floral centrepiece from £165.00 each High level floral centrepiece from £495.00 each Table garland from £99.00 per ft Candelabra from £71.50 each

Additional designs

Mantlepiece design from £137.50 per ft Floral free-standing arch from £192.50 per ft

Candles and Lanterns

Night lights from £1.65 each Floor based lanterns from £16.50 each Storm glass lanterns from £16.50 each

Delivery and Collection



BRITISH GROWERS

We prioritise sourcing locally grown British flowers, working with growers across the UK. We are keen to promote awareness of British varieties and seasonality, while supporting natural pollinators and British farming. We have formalised our approach, which defines our minimum social and environmental requirements, alongside enhanced traceability, transparency and measurement. We partner with growers who share our core values: fair pay, safe working conditions, gender equality and climate-smart, environmentally responsible farming practices.

We are proud to work alongside a huge variety of British growers including:

Marlston Farm - A sustainable, organically grown flower farm in Berkshire, providing an abundance of beautiful British seasonal varieties from Spring to Autumn.

Flowers by Clowance - Based in Cornwall, they specialise in the sale of traditional British flower varieties, such as Iris, Freesia and Narcissi.

White Farm Peonies - On the Suffolk/Essex border, White's high quality peonies are well known for their Peonies strong stems and large, full heads.

Highcroft Nurseries - Established in 1971 they have become one of the leading 'Home Grown' English suppliers. **Creepers Nurseries** - A premium wholesale nursery in Surrey, South London and Hampshire, supplying the best plants, shrubs, trees and topiary.





WHY LAVENDER GREEN

HERITAGE & TRUST

Over 35 years creating florals for Royal occasions, landmark venues, and private celebrations.

CREATIVITY & CRAFT

A 45 strong team bringing artistry, precision, and passion to every commission.

SUSTAINABILITY WITH PURPOSE

Certified B Corporation, with 70% of florals re-purposed and over £100k donated to local charities through our floral freecycle initiative.

PARTNERSHIP FIRST

We work seamlessly with venues and clients to ensure every event feels elevated, distinctive, and beautifully delivered.

B CORPORATION

Lavender Green is now officially a Certified B Corporation

Achieving B Corp certification demonstrates our commitment to balancing purpose and profit. We are continually measuring and improving our impact on our employee, local communities, and the environment. We go beyond business as usual and instead focus on playing a role in creating a better economy for people and the planet.

What this means for our clients:

- **Quality and Care:** Our values remain at the core of everything we do. From the flowers we source to the designs we create, we are dedicated to providing exceptional designs and expertise.
- **Sustainability:** Our commitment to sustainable practices has only become more prevalent. We are continuously focusing on reducing our carbon footprint, supporting the local community, and sourcing only from growers who meet our environmental and social sourcing standards.
- **Trust and Transparency:** Being a B Corp means we adhere to rigorous standards of social and environmental performance. We are working across our supply chain to enhance traceability and transparency so we can feed this information back to you. We are always striving to improve so we can make a positive impact.

Certified



Corporation

FLOWER FREECYCLE

As part of our ongoing sustainability initiative and commitment to our local community, we are delighted to be

able to re-purpose and donate your beautiful event designs.

Any suitable left-over flowers or plants will be automatically donated to network of charities, schools, and other organisations. We try to provide you with detailed feedback on the use of your flowers once this is done.

By diverting a significant portion of our waste into these meaningful avenues, we've managed to reduce our waste output by an astounding 70%. This reduction directly contributes to a significant decrease in our carbon footprint, paving the way for a more sustainable and eco-friendly future.

Since 2021, we collectively raised over £100,000 for a range of charities and organisations that help support the local community.



WORKING WITH FAMILIES



LAVENDER GREEN

FLOWERS

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